



# NAARI FOR NAARI

THIS ISN'T CHARITY. THIS IS  
CHANGE.





# WHAT WE HAVE **ACHIEVED** TOGETHER:



**20000 girls** now  
bleed with dignity.  
No shame, no  
skipping school.



**100+ schools**  
transformed into  
safe, period-friendly  
spaces.



**1.5 crore plastic  
pads** saved annually  
through sustainable  
period underwear.



**40+ partners united,**  
with champions like  
**Saina Nehwal** standing  
by us.

# OUR PARTNERS





# OUR ACHIEVEMENTS

As Seen ON



**FICCI NATIONAL**  
Startup Conclave Winner  
Amongst 800 companies

**Inc42**  
Top 30 Startupstowatch out for

**Femtech Ind**  
Top 200 Women in the world



**Entrepreneur**



**FINANCIAL EXPRESS**





**1 PERIOD UNDERWEAR**



**200 PADS SAVED FROM ENVIRONMENT**

**REUSABLE FOR 3 YEARS**

**DECOMPOSABLE IN 1-2 YEARS**

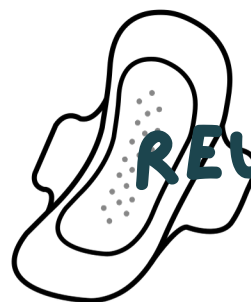
**ANTI-BACTERIAL TESTED IN GERMAN LABS**



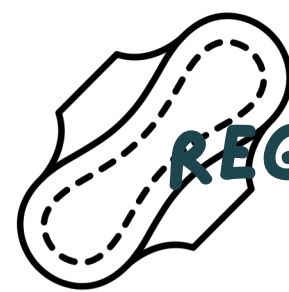
# LET'S SETTLE THIS



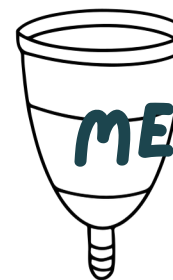
PERIOD UNDERWEAR



REUSABLE PADS



REGULAR PADS



MENSTRUAL CUPS

Feels like **regular underwear**,  
**very comfortable**

**Shifts** without tight underwear

Can feel **bulky** or plasticky

Can be **uncomfortable** if not  
inserted properly

**Heavy absorbency**

Usually **light-moderate**  
**absorbency**

Varies, often needs  
**frequent changes**

Holds only 15–30 ml

Feels fresh even in humid or hot  
**Indian weather**

Can feel warm or **sticky**  
depending on material

Often causes sweating or  
**itching in heat**

Culturally difficult to adopt

Very gentle on skin – **No rashes**

Can cause **discomfort**

Commonly causes **rashes** due to  
plastic and fragrance

**Hard** to explain usage



# HOW IT WORKS for NGO's and CSR's

By partnering with us – you choose your budget, and we plan the following:

## Our Sustainable Kits

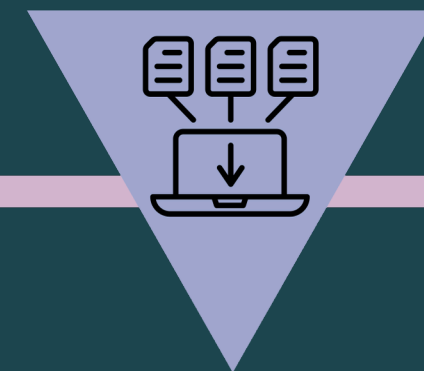
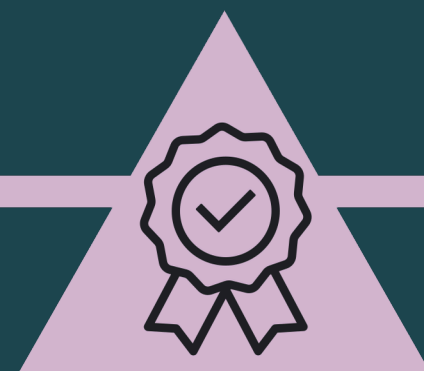
Provide reusable period panties to girls and women in underserved areas

Promote hygiene, dignity, and sustainability

## Impact Data & Reporting

Measurable impact reports for NGOs to track program success.

Real-time updates and feedback from the field



## Naarica Academy

Menstrual health education and training for community workers and volunteers

Workshops on women's health, empowerment, and social welfare.

## Custom NGO Programs

Flexible plans tailored to NGO budgets.

Options to integrate with other welfare programs like education and healthcare

## Collaborative Support

Training for NGO teams on menstrual awareness

Joint campaigns for education, healthcare, and empowerment.





# Freedom **Flows**

Every month, **Shanthi** would disappear from school, not because of pain, but because she simply didn't have access to a safe menstrual product. She would sit at home, missing classes, her dreams slipping further away with each absence. Through our Naari for Naari initiative, Khushi received her first pair of period underwear. It wasn't just a product, it was power. Now, she walks into school without hesitation, her head high, her confidence unshaken. "**I want to be a teacher,**" she says, "so no girl ever has to choose between her period and her future."





One of our partners enabled us to reach over 6,000 girls across 30+ schools, contributing support worth ₹21 lakhs. Through this collaboration, we were able to provide not just products, but dignity, education, and confidence to girls who previously skipped school during their periods. Today, these girls show up without hesitation—more aware, more empowered, and more in control of their choices. This initiative has quietly but powerfully shifted the narrative around menstruation in communities that needed it the most.

# CASE STUDY







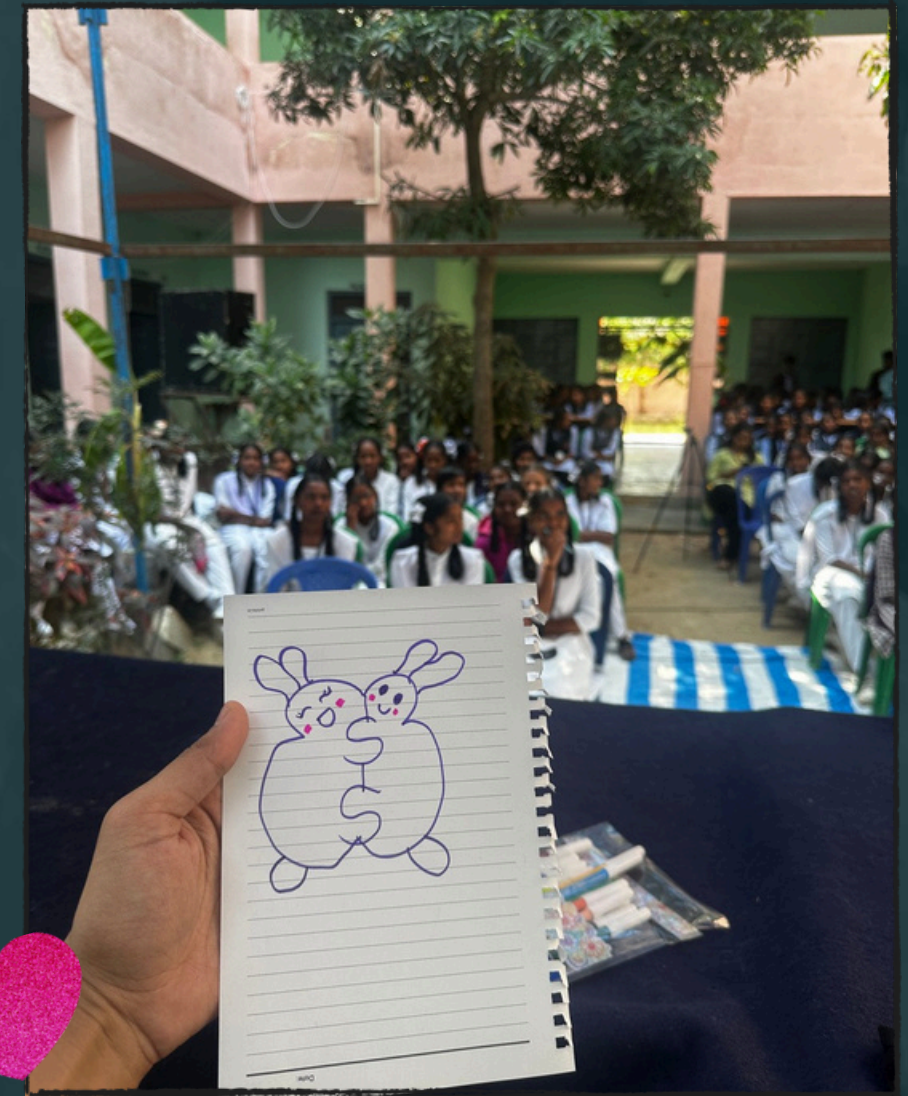
TRUSTED AND BACKED BY:

**SAINA NEHWAL**

Olympian. Icon.  
Advocate for Menstrual Dignity.



# SNEAK A PEAK





# WHY US?

01

## Data-Focused, Real Impact

We don't just distribute products – we track usage, learning outcomes, and behavioral shifts to ensure tangible, lasting change.

02

## Feedback-Led Programming

Education without access, or access without education, isn't enough. We bridge both — using constant feedback to build programs that scale with purpose.

03

## Educators Who Understand the Ground

Our team consists of trained, empathetic facilitators who deeply understand the communities they work with.

04

## Community Partnership

We collaborate with NGOs, schools, and local health workers to maximize reach and ensure every girl has access to safe menstrual health solutions



# HOW YOU CAN JOIN IN:



**Sponsor a School**



**Adopt a Region**



**Be a Brand Ally**



**CONTACT US:**

**SHRUTI CHAND**

**CEO, FOUNDER**

**+91 7387433440**

**SHRUTI@NAARICA.IN**